

# Sponsorship Proposal

Presented by Women On The Rise

2025



Women on the Rise is dedicated to creating a strong, supportive community for women in corporate spaces. We bring together professionals, industry leaders, and change-makers to share experiences, learn from each other, and open doors to new opportunities.







### **About Us**

Women on the Rise is dedicated to creating a strong, supportive community for women in corporate spaces. We bring together professionals, industry leaders, and changemakers to share experiences, learn from each other, and open doors to new opportunities.

Women face unique challenges in the workplace —whether it's breaking into leadership roles, navigating career growth, or balancing professional and personal

responsibilities. Through our events, mentorship, and networking opportunities, we provide a platform where women can connect, grow, and thrive.

Your sponsorship will help us continue this mission—giving women the tools, support, and connections they need to take charge of their careers, step into leadership, and make a lasting impact.

#### Meet Our Team





Sharmila Wijayekumar



Kendra Fluegeman



Shubhashree Ramgopal



Shivam Kumar



Anshika Jain



# Empowering Women Through AI and Leadership

At Women on the Rise, we are committed to creating opportunities for women to advance in their careers, break barriers, and step into leadership roles. Our upcoming event, **Harnessing the Power of AI**, is designed to:

- Provide Meaningful Conversations: Hear from corporate leaders about challenges and opportunities for women in today's workplace.
- Offer Practical Career Strategies: Learn how to navigate corporate growth, build networks, and position yourself for leadership roles.
- Connect Professionals: Build relationships with peers, mentors, and sponsors who can support your career growth.
- Champion Workplace Inclusion: Explore how companies can create more diverse, inclusive work environments where women thrive.

#### **Event Highlights:**

- Keynote Speech: Featuring Sharmila Vijayakumar, a leader in corporate transformation.
- Panel Discussion: Insights from professionals on navigating corporate structures and overcoming barriers.
- Professional Development Session: Realworld strategies for career advancement and leadership growth.
- Networking & Lunch: Build meaningful connections with executives, hiring managers, and industry peers.



### Sponsorship Package



#### Platinum Sponsorship Package

- Exclusive Naming Rights: "Harnessing the Power of Al, Powered by [Your Company Name]"
- Speaking Opportunity: Address the audience at the event.
- Branding: Prominent logo display on event materials, website, and social media.
- Promotions: Dedicated email campaign featuring your company.
- 3 Complimentary Passes



#### Gold Sponsorship Package

- Branding: Logo placement on event materials, website, and social media.
- Session Introduction: Opportunity to introduce a session or panel discussion.
- 2 Complimentary Passes



#### Silver Sponsorship Package

- Branding: Logo featured on event materials and website.
- Acknowledgment: Recognition during opening and closing remarks.
- 1 Complimentary Pass



#### Supporting Sponsorship Package

- Branding: Logo inclusion on event websites and social media promotions.
- Recognition: Mention in event materials.



### Thank You

#### Sponsorship Proposal 2025

We extend our heartfelt gratitude to our sponsors, partners, and attendees for supporting Women on the Rise. Your contribution is helping to shape a brighter future for women in corporate leadership, providing them with the tools and networks they need to thrive in an Al-driven world.

We look forward to seeing you at the event and working together to make a lasting impact!





